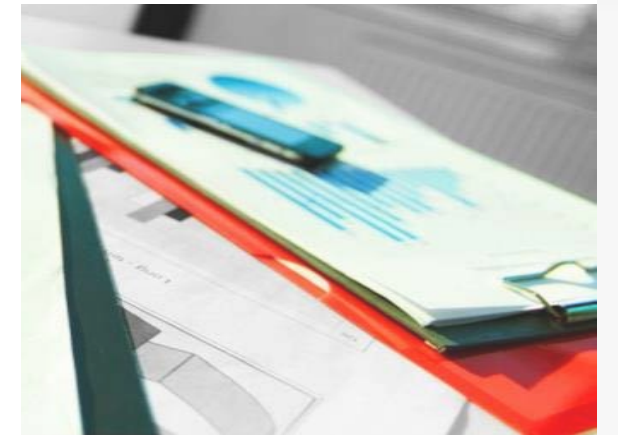


INTRODUCING:

THE TDR_p

EXCELLENCE

AWARDS



Peggy Parskey
Kevin M. Yates
Cushing Anderson
February 21, 2018

Announced in 2017, right here

THE GOAL:

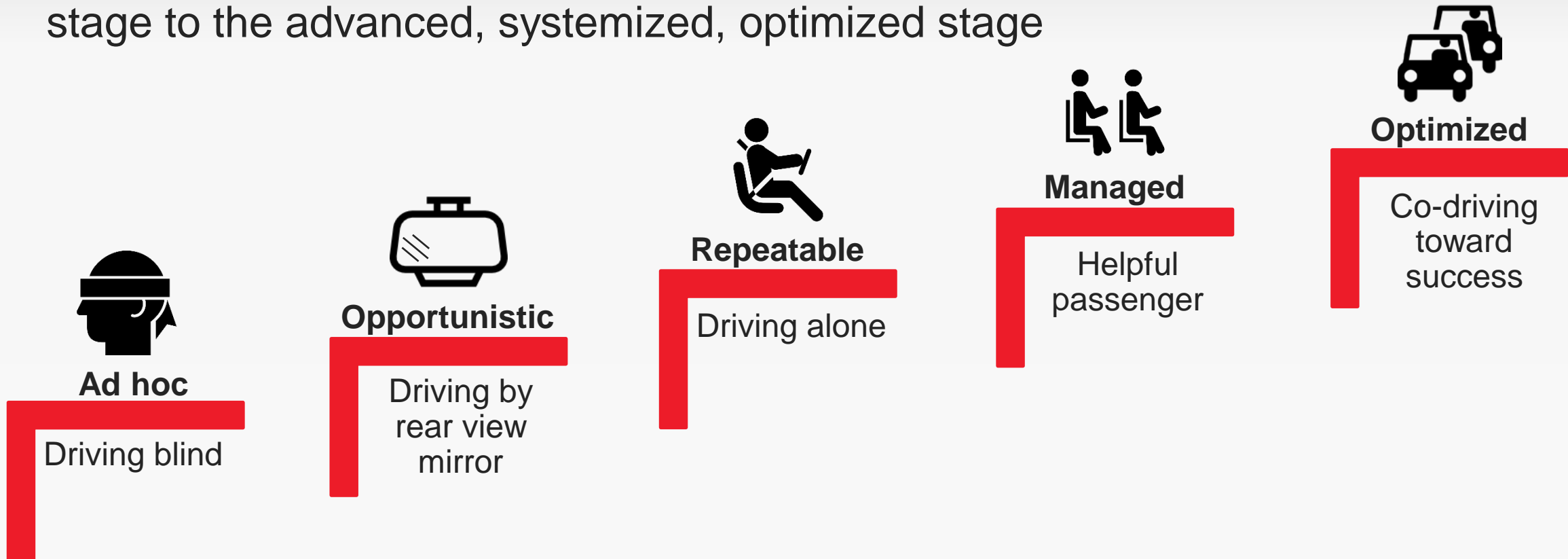
Develop an award to recognize excellence in TDRp practices that:

- Recognizes exemplary organizations for their practices business alignment, planning, governance, measurement and reporting
- Through the application process, enables organizations to gain insight into how to improve their own practices
- Provides role models for organizations to emulate as they traverse the TDRp journey

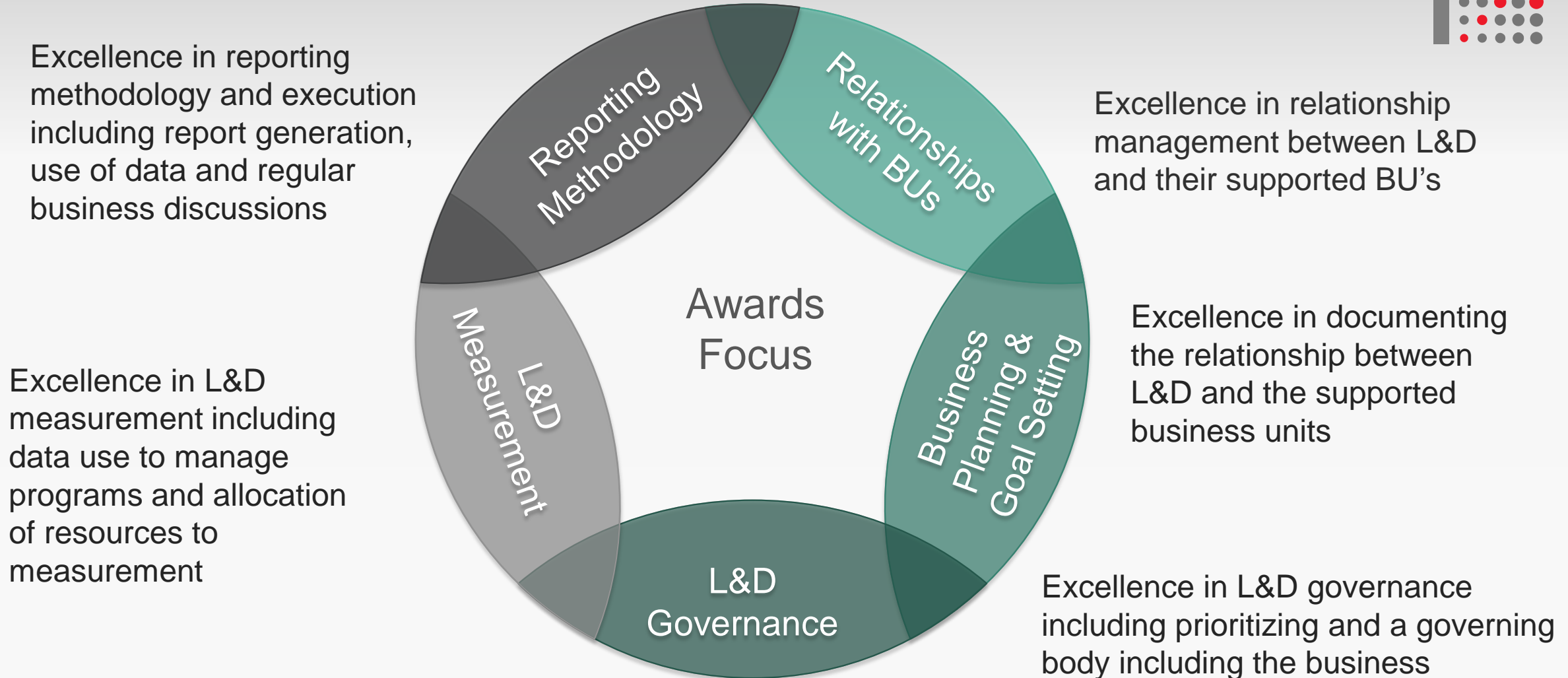
The Approach is Built on a Maturity Model Framework from IDC



Stages of maturity from the simplest, unstructured ad hoc stage to the advanced, systemized, optimized stage



The Application Has Five Areas of Excellence



The Application is Simple



- Applicants can apply in one or multiple categories
- Application requires:
 - » Submission of actual collateral in use within the function
 - » Response to a few survey questions in categories selected
 - » A statement from a business stakeholder
 - » Less than 8 hours of time to complete

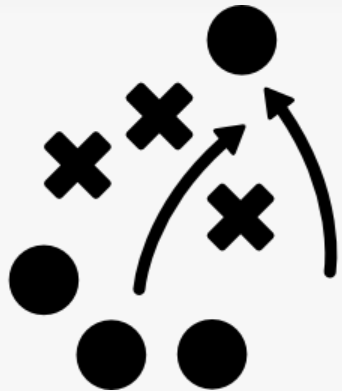
And The Benefits Are Great



- Examines existing practices and collateral
- Uses a transparent process with defined criteria for excellence
- Scoring rubric provides a roadmap on what it takes to become a mature organization

<https://www.centerfortalentreporting.org/tdrp-excellence-awards/>

Example of Excellence: Business Planning and Goal Setting



- L&D has a structured business planning process that engages **senior L&D stakeholders** and **business partners** across the enterprise.
- The process is **informed by strategic business goals** and L&D insights about emerging trends in workforce development preferences and needs.
- The business planning process **results in agreement on key measures of success** along with **quantifiable goals for efficiency and effectiveness measures** as well as **L&D's impact** on specific business outcomes.

Four Reasons to Apply



Your Opportunity

Check it out

Review the criteria

Up your game in Learning & Development

Watch for the announcement in August 2018

Apply for the 2019 Awards beginning September



The **Talent Development Reporting principles Award** program is focused on the forward-thinking, transformation work learning and development teams are doing to show impact and value through measurement, evaluation and management for learning and showing outcomes for talent development.

👉 APPLY TODAY!



*Thank You:
Cushing Anderson
Peggy Parskey
Kevin M. Yates*